

YEAR 1				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	ENG 151 Composition & Writing from Sources	3	ENG 152 Writing about Literature	3
	Social Science I (SS)**	3	Social Science II (SS)** (PSY 101 suggested for grad school)	3
	Humanities I (HUM)*	3	IS 135 MS Office Applications	3
	CM 101 Public Speaking (CI)	3	MATH 136 Introduction to Statistics (QL)	4
	MGT 204 Principles of Management OR MKT 206 Principles of Marketing	3	CM 115 Interpersonal Communication	3
	EDCP 100 FYS First-Year Seminar	1		
CREDITS	16 CREDITS		16 CREDITS	
YEAR 2				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	VCD 125 Fundamentals of Digital Media	3	VCD 270 Intro Corp. Comm. Design ¹	3
	CM 253 Journalism I ¹	3	CM 254 Journalism II (Writing Intensive 200-level) ¹	3
	CM 260 Business/Professional Comm.	3	QL or SR Course	3-4
	CM 211 Intercultural Communication	3	MKT 206 Principles of Marketing OR MKT 204 Principles of Management	3
	FMI 101 Cinema I: Storytelling OR PHOTO 141 Digital Photography (FA)	3	CM 290 Internship Preparation	1
			Focus Elective ²	3
CREDITS	15 CREDITS		16 CREDITS	
YEAR 3				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	CM 3xx (Writing Intensive 300-400 level)	3	Humanities III*	3
	Humanities II*	3	CM 3xx (Writing Elective) ³	3
	Focus Elective ²	3	Business Elective	3
	Scientific Reasoning Laboratory science (SR-L)	4	Focus Elective ²	3
	Elective (Any 3-credit course)	3	ACC 215 Survey of Accounting	3
CREDITS	16 CREDITS		15 CREDITS	
YEAR 4				
SEMESTER	FALL		SPRING	
RECOMMENDED COURSES	Humanities IV*	3	CM 401 Senior Internship	3
	Business Elective	3	CM 390 Organizational Comm. ¹	3
	Focus Elective ²	3	Business Elective	3
	Elective (Any 3-credit course)	3	Elective (Any 3-credit course)	3
	Elective (Any 3-credit course)	3		
CREDITS	15 CREDITS		12 - CREDITS	

PROGRAM POLICIES

Business electives: choose from MGT, MKT, EC, FIN, INBUS, or LAW 208.

All students will complete an internship in their final semester unless another semester is approved by the chair

Students who want a B.A. degree must complete through intermediate-level foreign language (202)

COURSE INFORMATION

¹ Offered only in the semester indicated.

² Focus electives:

- CM 255 – Small Group Comm (Sp)
- CM 265 – Event Planning & Publicity (F)
- CM 270 – New Media Comm (Sp)
- CM 275 – Principles & Practices of PR (F)
- CM 300 – Advanced Public Speaking (F)
- CM 310 – Conflict & Negotiation (F)
- CM 350 – Junior Internship
- CM 380 – Advertising Campaign
- CM 402 – Special Topics
- IS 260 – Presentation Theory
- VCD 370 – Relationship of Bus. & Design (F)

Other electives by approval of chair

³ Writing electives:

- CM 303 (WI), CM 304 (WI), CM 305, CM 314 (WI), CM 323 (WI)

GENERAL EDUCATION NOTES

General Education courses are identified in blue.

- Specific courses that fulfill SEE general education requirements are listed in the catalog and on the portal.
- Students must complete all general education and major requirements and earn a minimum of 120 credits.
- 15 credits must be taken at the 300 or 400 level.
- All courses in the student's last 30 credits must be taken at Stevenson.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines.